

PROJECT M

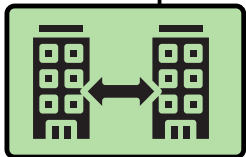


ANNUAL REPORT
2022-2023

OVERVIEW OF PROJECT

Project M is a three-tier project in which we tackle 3 problems that are air pollution due to stubble burning, plastic waste generation and waste management. For this we have made 3 products - mushroom, mycelium and manure

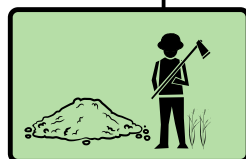
BUSINESS MODEL



Mycelium-
B2B business
model



Mushroom
Chips-
Direct selling in
retail market



Manure-
Direct selling to the
farmers, home
gardeners and nurseries

INNOVATION



Converting waste stubble into
mycelium

PROJECT PARTNERS

Mentor - Mr. Aditya Arora,
CEO of FAAD, Padma Shri Nominee,
Parliamentary Awardee TEDx Speaker

KPMG

RIVERA

600+

LIVES IMPACTED

40+

JOBS CREATED

20+

PEOPLE SKILLED



enactus
SHIVAJI COLLEGE

NEED ASSESSMENT

Air pollution due to stubble
burning

For reducing plastic
usage

Plastic waste
generation

SOLUTION

Mushroom production
from stubble

Mycelium production (plastic
alternative) from mushroom

Mycelium waste
converted to manure

ACCOMPLISHMENTS



**Winner - Enactus Early
Stage Competition**



**First Position
IMS, Ghaziabad**



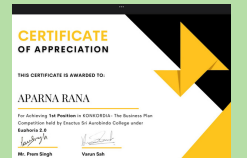
**First Position
CVS, DU**



**Second Position
Lady Irwin College, DU**



**First Position
SGBT Khalsa, DU**



**First Position
Sri Aurobindo College, DU**

OBJECTIVES

Launch
diverse
mycelium
products

Provide
100%
organic
manure

Make
healthy
mushroom
snacks

PROBLEMS WE TARGET



Air Pollution



**Addictive Junk
Muchies**



**Plastic Waste
Reduction**



Unemployment



**Lack Of
Opportunities**

SDG'S ACHIEVED THROUGH OUR PROJECT



Project M covers 8 SDG's, out of which 1 is primary goal and 7 are secondary.